



BENEFIT AUCTION

WASHINGTON EPISCOPAL SCHOOL

ADVERTISING FORM

DEADLINE: JAN. 17, 2020
 (DEC. 13, 2019 FOR WES CREATED AD)

ADVERTISING OPTIONS

CATALOG

Please check below:

- Outside Back Cover (5" x 8") ~~\$1,000~~ **SOLD** b/w or full color
- Inside Front Cover (5" x 8") \$750 b/w or full color
- Inside Back Cover (5" x 8") \$750 b/w or full color
- Full Page (5" x 8") \$400
- Half Page (5" x 4") \$200
- Quarter Page/Business Card \$90

Take 10% off
your ad if it
includes a
coupon!

PRODUCTION NOTES

Trim Size: 5.5" x 8.5"
 Bleeds: No
 Color: Black & White (optional full color - Cover inside & back)

BID PADDLES

- Auction Night Bid Paddles \$5,000

PRODUCTION NOTES

Trim Size: TBD
 Bleeds: No
 Color: Black & White; Full color negotiable

MECHANICAL REQUIREMENTS

- AD Creation by WES (All sizes).....\$20
- Contact WES and we can create an attractive ad using your logo and information. Includes two rounds of comments/edits.

Camera-Ready Copy: Material given to the printer that needs NO further work before being passed onto the scan department. Camera copies should be clean, flat, and printed in dark ink.

Electronic Files: PDF, JPEG, TIFF, EPS, and WORD DOC files are all acceptable formats for electronic submission of ad materials.

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ADVERTISER INFORMATION (Please print all information.)

Contact's Name: Ms. Mrs. Mr. Dr. _____
 Business Name: _____
 Address: _____
 City, State, Zip: _____
 Phone: _____ Email: _____

PAYMENT METHOD

- Check (payable to: *Washington Episcopal School*) Check Number: _____
- Credit Card (circle one) MC VISA AMEX Card Number: _____
 Expiration Date: _____ CVV: _____ Name on Card: _____

Billing address (if different from above): _____

Advertiser's Signature: _____ Date: _____

You may also purchase an ad by texting WESAD20 to 41444 or visiting <https://www.w-e-s.org/support/auction/ad>

Please return this form to Amy Ruberl, Washington Episcopal School, 5600 Little Falls Parkway, Bethesda, MD 20816.

Questions? Contact Amy Ruberl, aruberl@w-e-s.org or 301.652.7878 ext. 214.

Full Page: 5" x 8"

