

Sponsorship Levels

Auction sponsorship is an opportunity to earn significant exposure for your company or business while helping underwrite the costs of the Auction, ensuring that Auction night proceeds benefit the students at WES as much as possible. All Sponsors will be recognized at the event on **Check-in posters**, on the **Auction web page** (www.w-e-s.org/support/auction), in the **Auction Catalog**, in our **Social Media** (Facebook & Instagram), and in our **Annual Report** by name and receive **two tickets** to the Auction Gala.

Sponsorship Levels	Recognition	Special Recognition
Platinum \$6,000	Full Page Ad	<ul style="list-style-type: none"> Mentioned by name during Live Auction and in Live Auction Slide Show
Live Auction \$5,000	Full Page Ad	<ul style="list-style-type: none"> Logo on Bid Paddles
Silent Auction \$4,000	Full Page Ad	<ul style="list-style-type: none"> Banner in Silent Auction Room
Band \$4,000	Full Page Ad	<ul style="list-style-type: none"> Logo/Name on Banner near the stage
Bar \$3,500	Half Page Ad	<ul style="list-style-type: none"> Logo on Cocktail Napkins
Dinner Wine \$3,000	Half Page Ad	<ul style="list-style-type: none"> Logo on Menu Card
Photo Booth \$2,500	Half Page Ad	<ul style="list-style-type: none"> Logo on all photos guests receive from photo booth
Faculty Table for 10 \$2,000	Catalog Listing	<ul style="list-style-type: none"> Logo/Name on Faculty Table

Patron Levels

All Patrons will be recognized at the event on **Check-in posters**, in the **Auction Catalog**, and in our **Annual Report** by name and receive **two tickets** to the Auction Gala. Sign up to be a patron with your Auction RSVP in January.

Patron Levels	Perks
The Patrons of Casablanca \$2,000	One Best of Live Raffle Ticket, Special Gift, Silent Auction preview — bid on items the afternoon of Auction day, Early admittance to Auction at 5:30 p.m. with Champagne
The Patrons of Marrakesh \$1,250	Special Gift, Silent Auction preview — bid on items the afternoon of Auction day, Early admittance to Auction at 5:30 p.m. with Champagne
The Patrons of Fez \$650	Silent Auction preview — bid on items the afternoon of Auction day, Early admittance to Auction at 5:30 p.m. with Champagne